

# We believe that if we all act now, by **2050**, everyone who develops breast cancer will live – and live well.

Help us get there. On 18 October, we need you to wear pink, raise money and help fund life-changing support, for all those affected by breast cancer.

Find out more about the sort of work you'll be funding:

[wearitpink.org/support](https://wearitpink.org/support)



**Dani**  
Mum, wife and passionate fundraiser. Dani and her husband will wear pink for all the families, like theirs, who've been affected by breast cancer.

wear it  
**pink**

breast cancer  
**now**

Breast Cancer Now is a working name of Breast Cancer Care and Breast Cancer Now, a company limited by guarantee registered in England (9347608) and a charity registered in England and Wales (1160558), Scotland (SC045584) and a business name of the registered charity in the Isle of Man (1200). Registered Office: Fifth Floor, Ibex House, 42-47 Minories, London EC3N 1DY.

Registered with  
**FR** FUNDRAISING  
REGULATOR