

# You can make life-saving research happen. ♥

By taking part in Breast Cancer Now's wear it pink day, you're creating a future where...

## We don't have to live in fear of breast cancer

Our scientists are turning fear into hope – discovering better ways to detect breast cancer earlier, diagnose it sooner and prevent it altogether.

## Women can create a lifetime of memories

Our scientists are finding ways to stop breast cancer taking lives – giving women precious time with the people they love.

## Everyone who develops breast cancer lives – and lives well

Our scientists are looking for new and more effective treatments, with fewer side effects – giving women and their families a better quality of life.

You can help us make sure this life-saving research continues. Find out more at

[wearitpink.org/research](http://wearitpink.org/research)



wear it  
pink

breast cancer  
now

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REGULATOR

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